

Google Adwords Onboarding

- Invoice client and get Docusign contract signed
- Add client details to Monday.com CRM
- Assign onboarding task to onboarding specialist
- Assign landing page copywriting to copywriter
- Send copy and creative assets to designer
- Designer creates landing page, thank you page, and connects Zapier, if applicable
- Set up CallTrackingMetrics if applicable
- Create campaign
- Review campaign with client
- Set up performance tracking in Swydo